



FAGOR IS THE NUMBER ONE APPLIANCE BRAND IN FRANCE AND SPAIN.

FAGOR, TRUSTED IN AUSTRALIA'S TOP RESTAURANTS FOR OVER 25 YEARS, IS NOW AVAILABLE DOMESTICALLY IN AUSTRALIA.

JUSTIN NORTH, THE TOP CELEBRITY CHEF OF THE AWARD WINNING RESTAURANT BECASSE, HAS USED FAGOR APPLIANCES EXCLUSIVELY IN BOTH HIS NEW COOKING SCHOOL AND RESTAURANTS AT THE NEW WESTFIELD QUARTER TWENTYONE IN SYDNEY'S CBD.

Justin North has realised a dream in the launch of Quarter Twenty One. Located in the heart of Sydney's CBD in the exciting new Westfield shopping precinct, Quarter 21 will feature his award-winning restaurant Becasse, a casual 70 seat Bistro Dining space, a cookery school, a bakery and a providore selling premium ingredients and takeaway meals.

Justin will be cooking with state of the art Fagor appliances in both the restaurant kitchens as well as in the Cookery School. The cookery school, known as "Cook for the Soul" will showcase Fagor Pyrolytic (self cleaning) ovens and induction cooktops. The lucky participants will cook with local artisan produce, learning time honoured classic techniques.

Owen Morgan, Managing Director of Home Appliances, exclusive agents for Fagor domestic appliances in Australia stated, "Fagor commercial appliances have been the trusted brand for over 25 years in many of Australia's top restaurant kitchens. Fagor is a market leader throughout Europe in the home appliance industry and Number 1 in France and Spain. Fagor are also the market leaders in Pyrolytic (self cleaning) ovens and induction cooking.

"The Australian market can be confident that they are purchasing products using the most cutting edge technology with an ever constant focus on eco friendly living." Owen added.

The appliances have been developed for the discerning buyer who is looking for cutting edge design. The range has been developed so all the products have a similar aesthetic and will enhance any kitchen design. Fagor appliances are designed to be easier to use, easier to clean and to improve the quality of the cooking and the quality of the time spent in the kitchen.

All Fagor appliances have a two year parts and labour warranty with an optional upgrade to five years. Exceptional after sales service includes online and free call Customer Service providing helpful advice and ready access to a nationwide service team.

Fagor appliances will transform a kitchen into a modern distinctive and functional environment. The Fagor Range is available through specialist appliance retailers and selected kitchen houses – contact 1800 805 300 for information about retailers in your area.

For further information go to www.fagorappliances.com.au

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About Home Appliances

The genesis of Home Appliances was formed in the early 1990's with the launch of the Euromaid brand. Since then the group has supplied over 1,000,000 appliances to the Australian Market. Products include ovens, cook tops, range hoods, canopies, dishwashers, microwaves, sinks, taps, water purifiers, washing machines and dryers.

Home Appliances is the leading supplier of quality and affordable appliances in Australasia. We distribute a range of product to leading retailers in Australia and New Zealand including the EUROMAID, ELICA, FAGOR, ARC and IAG cooking appliance ranges.

Euromaid is the largest selling Australian-owned brand in Australia and is available through major electrical retail stores. IAG and ARC are sold directly through kitchen retail outlets and are developing a growing presence in the building and commercial markets. To provide the company with positioning in the luxury end of the domestic appliance market, Home Appliances are the exclusive agents for the Fagor Appliance range and Elica, the innovative rangehood collection from Italy.

Home Appliances has its own national sales representation with sales teams in each state. The team thrives on being vibrant, enthusiastic and experienced with a common goal of providing a quality product supported by exceptional after sales service.

Home Appliances has a dedicated commercial team in all states that have strong relationships with local developers; architects and construction companies. Their sales representatives are able to meet with clients directly onsite to discuss the best cooking appliance packages to suit development requirements.

Home Appliances is a national operation with national distribution with warehouses across all major capital cities in Australia.

Home Appliances point of difference is their exceptional after sales service. They provide national service coverage with their 1800 805 300 number and website access for logging service calls and warranty issues. They have a network of well over 200 service agents nationally covering all areas of Australia. They back up our service agents with a daily spare parts distribution.

For further information go to: www.hapl.com.au

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